Classic Sales
Chris & Kellee Brown
50 Endeavor Ln
Fairmont WV 26554
Chris' cell 304-290-8383
classicsim@aol.com

Re: PA Fall Sale
Dear Fellow Breeders:

We are now taking consignments for the 2018 PA Fall Classic to be held at Greene Co Fairgrounds, Waynesburg, PA. The sale will be on Saturday, October 27th, 2018. Enclosed is a nomination form. Make copies as needed or email the information and send a check in the mail for nominations. We would like to have our catalog available in plenty of time for buyers to browse the offering. So please stick to the deadlines.

Again, we want to continue building on the success and reputation of the past sales. We are looking for purebred or percentage open females, bred heifers and cows, cow/calf pairs, and elite ET packages or pregnancies, herd bull prospects and a few Sim-Influenced steers. It is best that animals are halter broke - both for the buyers and the consigners, but pens are available and animals can get to the sale ring with gates on sale day, if needed.

Also, all sale animals must meet PSA requirements that are attached. Some animals will need to be DNA tested to be cleared to register and sell. Please plan ahead. This is sometimes a very long process, but will need completed prior to sale. If you are unsure of whether your animal needs tested, just let us know and we can help you out.

The schedule...

Consignments due Aug 30th. Please send nominations and nomination fee on time to ensure consignment and to avoid added costs.

You can enter online at the following link:

https://docs.google.com/forms/d/e/1FAIpQLScbekIjx9OAIVXsjsehbJtKO-StisNR7nhjjBQQRMnxgx0flA/viewform?usp=sf_link

Nomination fee = \$50.00 per consignment. Any dues or nomination fee unpaid at consignment time, will be deducted from your sale check. Make checks payable to Classic Sales.

Send nomination form and fee to: Classic Sales, 50 Endeavor Ln, Fairmont, WV 26554 or email info to <u>ClassicSim@aol.com</u> and send fee in the mail.

Catalog pictures are due Sept 10th. However, please specify with your nomination by Aug 30th if you are sending pictures so we can put a spot for them in the layout. Any pictures that you would like considered for the Register ad must be in by Sept 6th.

Catalog pictures are an important tool in marketing your animals. Remember - a poor quality picture can do as much harm as a good picture can do good. Only catalog quality pictures will be published. Pictures can be sent via email or in the mail.

Also, if you are planning on having videos online of your lots, let us know when you send your consignment info so we can add that to the comments and we can add that to the online catalog. So, the videos will need to be online by $Sept\ 25^{th}$ so they are on there before the catalog is online.

Be looking for an email of a copy of the catalog to proof around Sept 19-21st. I will update you via email or Facebook as to when to look for it. We'll have you look over your lot info and get corrections back to us within 24 hours.

The catalog should be online by the end of Sept and mailed out in early October. We will be making flyers to be posted at a couple shows in Sept and at the KILE. If you would like flyers to post to help advertise the sale, just let us know and we can get some to you.

Any **potential buyer** that you would like to have put on our catalog mailing list should be sent or emailed, along with their address.

The hotels in Waynesburg are EconoLodge - (724) 627-5544, Microtel - 724-627-0310, Quality Inn (724) 627-3700, Hampton Inn 724-802-1010, and Super 8 724-627-8880. Call soon!

Thank You,

Chris and Kellee Brown